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MARIAH LAUNCHES *THE EMANCIPATION OF MIMI: PLATINUM EDITION* AS “DON’T FORGET ABOUT US” HEADS TO TOP OF CHARTS

PLATINUM EDITION CD EXPANDS WITH 4 EXTRA TRACKS

DELUXE LIMITED EDITION 2-DISC SET OF *PLATINUM EDITION* CONTAINS DVD WITH 4 VIDEOS – “WE BELONG TOGETHER,” “SHAKE IT OFF,” “IT’S LIKE THAT,” AND U.S. DEBUT OF “GET YOUR NUMBER” – PLUS LINK TO ACCESS HER NEW VIDEO FOR “DON’T FORGET ABOUT US” !

Mariah collects 4 nominations – the most by any artist – and opening performance on *American Music Awards*

(Oct. 14, 2005 – New York, NY) With her fourth single, “Don’t Forget About Us,” headed for the top of the charts, performer and songwriter **Mariah Carey** focuses her attention on the completion of ***THE EMANCIPATION OF MIMI: PLATINUM EDITION***, the expanded new configuration of her quadruple-platinum Island Records album that arrives in stores November 15th, it was announced today by Antonio “L.A.” Reid, Chairman, Island Def Jam Music Group.

PLATINUM EDITION will recap all 14 tracks on ***THE EMANCIPATION OF MIMI***, whose original version has sold more than 4 million copies in the U.S. and over 6 million worldwide to date. The new CD will add four tracks: “Don’t Forget About Us,” which was #1 most-added at Pop, Rhythm and Urban radio formats; “So Lonely (One and Only Part 2),” Mariah’s collaboration with Twista (with a new extra verse written by Mariah); the remix of “We Belong Together” featuring Jadakiss and Styles P. (previously only available digitally online); and “What It Look Like,” featuring Jermaine Dupri.

PLATINUM EDITION is also available as a special deluxe limited edition two-disc (CD + DVD) package. The exclusive DVD will feature the full-length video clips of “It’s Like That,” “We Belong Together,” “Shake It Off,” and “Get Your Number”

(featuring **Jermaine Dupri**, which will be making its U.S. debut on this DVD), plus a link to access the brand new video for **“Don’t Forget About Us.”**

PLATINUM EDITION is the latest chapter in Mariah’s 2005 juggernaut, which has earned her four nominations for this year’s 33rd annual American Music Awards – the most nominations by any artist – including: Best Pop/Rock Female Artist, Best Pop/Rock Album, Best Soul/Rhythm & Blues Female Artist, and Best Soul/Rhythm & Blues Album. The AMAs – Mariah’s next scheduled tv appearance as the show’s opening performer – will take place November 22nd at the Shrine Auditorium in Los Angeles, broadcast by ABC-TV.

One week prior to the AMAs, on November 15th, UPN will air the 3rd annual VIBE Awards, where Mariah is leading the pack for a single album with four nominations for **The Emancipation of Mimi**: Artist Of The Year, Album Of The Year, R&B Voice Of The Year, and Best R&B Song for **“We Belong Together.”** In other awards news, readers and fans are casting their votes for this year’s 2nd Annual Seventeen magazine Entertainment Awards, for which Mariah is nominated as Favorite Female Artist, Best Comeback By An Artist, and ‘The Track That Was On Every One Of Your Playlists’: **“We Belong Together.”** Teen People magazine has also named Mariah ARTIST OF THE YEAR in its year-end issue (Dec./Jan.).

While **“We Belong Together”** (which secured Mariah’s place as the #1 most successful female artist *of all time* when it became her 16th song to top the Hot 100, where it stayed for 14 weeks) and **“Shake It Off”** (#1 for 3 weeks on Billboard’s Hot 100 Airplay chart, in a new remix with **Jay-Z** and **Young Jeezy**) continue to reverberate across all radio formats – **“Don’t Forget About Us”** has soared to #1 on AOL Radio’s Top 40 chart with 89,000 plays last week after world premiering via the AOL First Listen program. The song has also accumulated over 400,000 combined plays on AOL and Yahoo Music thus far.

At radio, **“Don’t Forget About Us”** – written by Mariah and co-produced with Jermaine Dupri – has already picked up more than 2,000 spins and is over 25 million in audience. The video for **“Don’t Forget About Us”** was shot last weekend in Los Angeles with famed director Paul Hunter. He last worked with Mariah back in 1997, on the clip for her #1 Pop/#1 Dance/#2 R&B smash “Honey” (from the 5x-platinum Butterfly album).

In early September, Mariah had the distinction of being the first female lead artist in the 47 years of the Billboard Hot 100 **ever** to occupy the #1 and #2 spots in the same week, with **“We Belong Together”** and **“Shake It Off,”** respectively. The biggest single in the history of both Mariah and the Island Def Jam Music Group, **“We Belong Together”** hit an astonishing 14 weeks at #1. This positions Mariah as the only active artist with the potential to match or surpass the Beatles (with 20 #1’s) and Elvis Presley (18 #1’s) in the modern era.

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